



## INFRASTRUCTURE SOLUTIONS

# NEED A REASON TO CHOOSE NETAPP STORAGE CONSOLIDATION FOR WINDOWS FILE SERVING? HOW ABOUT 10?

### SAVE MONEY

**1. Radically reduce your Microsoft® Windows® file server count.** NetApp consolidated file serving and home directory storage improve your bottom line. You get more efficient storage utilization, fewer servers to manage, and fewer software upgrades. And you can expand storage quickly and easily, when you need it, at the lowest incremental cost.

**2. Reduce management overhead.**

NetApp management applications help you minimize administrative overhead for storage, backup, restore, and disaster recovery. NetApp data management solutions also enable users to restore their online files without administrator help.

**3. Increase your organization's productivity.** NetApp enables more efficient data sharing throughout the enterprise, across any mix of computing platforms and protocols. How? NetApp storage systems can support additional protocols, applications, and users, at a lower incremental cost. With a simplified architecture and fewer servers to manage, your administrators can focus on tasks that add value for users.

### ACHIEVE THE PERFORMANCE AND RELIABILITY YOUR BUSINESS NEEDS

**4. Get data faster.** Optimized for serving Windows data, NetApp solutions deliver faster response times and greater throughput than the traditional Windows file server infrastructure.

**5. Keep your business up and running.**

NetApp solutions deliver high availability and reliability. Rapid restores and instantaneous backups reduce downtime—planned and unplanned—and maximize access to data.

**6. Protect your data.** NetApp data protection solutions simplify backup, reduce recovery time, and reduce the risk of unrecoverable data, with inherent support for third-party antivirus software.

**7. Solve real business problems with advanced technology.** Optimize and innovate with NetApp storage solutions that provide a complete data management, distribution, and retention strategy for the enterprise. Your business operations benefit from more frequent, instantaneous, nondisruptive backups, mirroring, and restores—with lower overhead and no performance degradation.

### GAIN AN INNOVATIVE BUSINESS PARTNER

**8. Use the best and the brightest.**

NetApp is recognized as a storage industry innovator, with an architecture that delivers maximum performance, simplicity, and scalability. NetApp also enables multitiered storage; data resides at the optimal cost per megabyte based on its value to your organization.

**9. Future-proof your investment.**

Business environments change. Whatever your technology mix—NAS or SAN (including iSCSI), Windows, UNIX®, or Linux®—you can increase future flexibility with innovative storage solutions from NetApp.

**10. Enterprise services see you through.**

NetApp delivers global, enterprise-grade services and support to help ensure your long-term success, free up your internal resources, minimize disruption, and maximize uptime. NetApp offers services and support programs to complement every phase of your solution, from evaluation within your environment to installation, including services to maximize your return on investment through the life of ownership.

### ABOUT NETWORK APPLIANCE

Network Appliance is a leading provider of innovative data management solutions that simplify the complexity of storing, managing, protecting, and retaining enterprise data. Market leaders around the world choose NetApp to help them reduce cost, minimize risk, and adapt to change. For solutions that deliver unmatched simplicity and value, visit us on the Web at [www.netapp.com](http://www.netapp.com).