

Need a Reason to Store Your Database Applications on NetApp? Here are 10.

Operational Efficiency

“Since moving the Oracle database to NetApp storage, we have saved time, money, and resources while improving the site’s reliability and scalability.”

RODRIGO BENZAQUEN
System Administrator
MercadoLibre

1) Increase organizational productivity. NetApp storage solutions provide a highly available and reliable infrastructure to keep your database and business applications up and running, enabling users and administrators to be productive.

2) Reduce management overhead. NetApp management software automates data management tasks. This mitigates the risk of unrecoverable data, and your database administrator can spend less time on lower-level storage tasks and more time adding value to your users.

3) Streamline recovery of mission-critical database and business applications. SnapRestore® software restores large database and business data from unplanned downtime or corruption within minutes. In today’s competitive business environment enterprise data needs to be available when customers and employees need it most.

Asset Utilization

“Running critical Oracle solutions on Network Appliance storage enabled us to quadruple our server capacity at one-fifth the cost.”

RICK BROUGH
Manager of Database Administration
Western Gas Resources, Inc.

4) Built for the Grid. The NetApp appliance architecture is known for quick and easy expansion without disrupting your business operations. You can add storage incrementally, when you need it, with zero database or business application downtime—it’s ideally suited to Enterprise Grid environments.

5) Storage consolidation of databases. Database consolidation is most efficient if the environment being developed is protocol agnostic. NetApp is the only company to offer a truly unified storage infrastructure that allows you to connect to a database server using NFS mounts, leverage existing IP infrastructure outside the data center to connect through iSCSI, and utilize Fibre Channel connectivity through an existing SAN.

6) Information lifecycle management. As databases grow, research indicates that over 60% of data becomes dormant data which can be effectively managed on cost-effective, disk-based storage. Deploying the NearStore® platform as a backup staging and archival repository solution helps classify data with the appropriate class of storage, thereby leading to a better asset resource allocation policy.

DATABASE AND BUSINESS APPLICATIONS

Network Appliance delivers comprehensive storage solutions for helping enterprise customers achieve operational efficiency, better utilize their assets, and deploy their database and business applications with confidence.

Partnerships and Experience

“The Center of Excellence is another step for our two companies to build upon the successes of our existing Oracle and NetApp alliance. Enterprise customers can now benefit from an assured quality of service delivered through senior solution architects and subject matter experts from both companies.”

DAVID O'NEILL

Vice President of Advanced
Technology Services
Oracle Corporation

7) Enterprise services to see you through. With the expertise to help you when you need it, NetApp delivers global, enterprise-grade services and support to free up your internal resources, minimize disruptions, maximize uptime, and help ensure your long-term success. NetApp offers services and support programs to complement every phase of your solution—from evaluation of your environment to installation—including services to maximize your return on investment throughout the life of ownership.

8) Seamless interoperability. Leverage the strong business and deep technical partnerships that NetApp has developed with top enterprise software providers like Oracle through technology integration programs, best-practices development, and mutual customer relationships. NetApp's partnerships with Big 5 and other leading professional services organizations make for highly interoperable database and business application solutions.

9) Joint customer support. Experience peace of mind with global support agreements and joint escalation teams in place with our partnerships with leading enterprise software companies. Our joint efforts at proof-of-concept and demo centers help further ensure close coordination with our partners.

10) Utilize expert staff and best practices from the NetApp and Oracle Center of Excellence (CoE). The jointly staffed CoE provides trained and qualified personnel from Oracle Consulting and NetApp, helping you quickly deploy and manage your mission-critical database and business applications on the NetApp infrastructure.

Enterprises today require storage solutions to be tightly integrated with database and business applications. NetApp allows you to rapidly access, consolidate, and share information across system, geographical, and organizational boundaries. Working in a strategic alliance, Oracle and NetApp share a common vision to reduce complexity and deliver a lower total cost of ownership (TCO) for information solutions and storage infrastructure. An independent study finds annual TCO 75% lower for NetApp than for competitive storage solutions.

For more information on Network Appliance, visit us at www.netapp.com



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