



APPLICATION SOLUTIONS

NEED A REASON TO CHOOSE NETAPP FOR MICROSOFT® EXCHANGE SERVER 2007? HOW ABOUT 10?

SAVE MONEY AND TIME

1. Increased productivity. NetApp storage solutions provide highly resilient and reliable infrastructures for Exchange Server 2007. The automation and ease-of-use free up staff to work on more strategic activities.

2. Platform flexibility. NetApp storage platforms adapt and grow with business needs. Add capacity, performance, and new functionality (such as tiered email archiving and compliance) quickly and easily.

3. Integration with Microsoft technology. NetApp management tools are integrated into Exchange Server 2007. NetApp was among the first to support Microsoft storage APIs, including Volume Shadow Copy Services (VSS). SnapManager for Exchange directly integrates with MS Management Console for ease of administration.

4. Microsoft-supported platform. Microsoft recommends SAN storage for Exchange Server 2007. Customers are supported by Microsoft when using NetApp Fibre Channel and iSCSI SAN products. The choice is left to customers, with the commitment that NetApp will deliver outstanding performance with both.

5. Increased asset utilization. NetApp enables consolidated storage for multiple Exchange Servers, providing more efficient storage utilization, reduced complexity, and simplified administration. Since storage can now be expanded quickly and easily, the amount of excess storage purchased shrinks dramatically.

GET HIGH AVAILABILITY

6. Greater availability. NetApp storage solutions deliver enterprise-class reliability and have advanced mirroring and failover capabilities. NetApp solutions enable rapid restores and instantaneous backups that reduce planned and unplanned downtime, maximizing access to data. And because backups are quick and easy, there is negligible performance impact to end-users.

7. Superior data protection. NetApp solutions provide near-instantaneous, automated, and low-overhead Snapshot™ copies, enabling more frequent backups that can be done any time, delivering better data protection and minimizing the risk of unrecoverable Exchange data.

8. Rapid and flexible recovery. Near-instantaneous recoveries with automated log replay get Exchange environments up and running with minimal downtime. Enjoy the flexibility of quickly searching for and restoring individual mailboxes, folders, messages, and even attachments from backup or archive without establishing an Exchange recovery system.

GAIN TRUST WITH AN INNOVATIVE BUSINESS PARTNER

9. The best and the brightest. NetApp is recognized as a storage industry innovator, with an architecture that delivers maximum performance, simplicity, and scalability. NetApp provides a differentiated approach to Exchange data management with distributed data management. That

enables admins to perform complicated but routine exchange data management without the need for extensive storage skills or assistance.

10. Enterprise services to see you through. With the expertise to help, NetApp delivers global enterprise-class services and support to free up internal resources, maximize uptime, minimize disruption, and help ensure long-term success. NetApp offers services and support programs to complement every phase of the solution, from evaluation of environments to installation and services to maximize returns on investment throughout the life of ownership.

See the top ten reasons *in action* at your local Microsoft Technology Center!

ABOUT NETWORK APPLIANCE

Network Appliance is a world leader in unified storage solutions for today's data-intensive enterprise. Since its inception in 1992, Network Appliance has delivered technology, product, and partner firsts that simplify data management. Information about Network Appliance™ solutions and services is available at www.netapp.com.

